



Minnesota Directors of Nursing Administration/Long Term Care

Dear Friends of MN-DONA:

The Minnesota Directors of Nursing Administration/LTC (MN-DONA) greatly appreciates the support of our vendor community. This support also allows us to accomplish our mission of providing exceptional education programs and other significant benefits for our members. The partnership of our vendors and MN-DONA is crucial to our mutual success.

MN-DONA has developed a sponsorship program to enhance interaction between the vendor community and our members. MN-DONA membership includes Directors of Nursing, Assistant Directors of Nursing and Nursing Leaders from Assisted Living facilities. There are six sponsorship levels along with a chance to sponsor educational scholarships. Different sponsor benefits are associated with each level. The sponsorship program offers our vendors the ease of selecting the level that best correlates with their needs for advertising and marketing within the long-term care nursing community. The benefits of vendor sponsorship will be realized immediately and will continue all year long through our strong sponsor benefit program. Our vendor sponsors benefit from outstanding advertising, marketing and relationship building opportunities by selecting one of the six sponsorship alternatives. Sponsorships will be renewable on a yearly basis.

Our mission statement emphasizes education for nurses and therefore you are now able to additionally choose to help support nursing students through our MN-DONA Scholarship Program, along with exhibit space at our Fall Conference, October 10 – 12, 2018 at Breezy Point Resort in Breezy Point, MN.

Included with this letter is a detailed listing of the partnering opportunities along with a sponsorship registration form and more information about MN-DONA. If you are interested in participating in our vendor-partnering program, please return the completed sponsorship registration form to the MN-DONA association office. Payment information is listed on the Sponsorship Application. **Sponsors will be given the first opportunity to select their booth at our Fall Conference each year, based on their sponsorship level. Booth space at our Fall Conference will be open to non-sponsors on a space availability basis only.**

We appreciate vendor support of MN-DONA. Through sponsorship, we hope you develop many rewarding relationships with our members. Please contact us with any questions about the MN-DONA Sponsorship Program.

Sincerely,

Jennifer Parker

Jennifer Parker, President and the MN-DONA Board of Directors

MN-DONA Sponsorship Program

MISSION: As Minnesota Nursing Administrators in long term care, it is our mission to promote leadership excellence through education, networking, mentoring and advocacy for the benefit of our members and the people in the communities we serve.

“Our vision is to be known as a leader in the evolving climate in long term care”

MN-DONA offers a sponsorship program for those companies that want to get more exposure to our members and show their support of our profession. The program has several levels with an increase in the benefits as the amount of sponsorship increases. Due to the Sunshine Act we have changed our Sponsorship program so you have an option on the application page to choose to help individuals who are pursuing nursing degrees and are currently employed in a member facility. We are offering a multi-level set of sponsorships. We hope you will consider participating!

Platinum

\$3,500

Sponsor at MN-DONA Spring and Fall Conference
-Acknowledgement in Spring and Fall Conference Promotion
-Acknowledgement in Spring and Fall Conference Materials
-Sign recognition at Spring and Fall Conference
-Verbal recognition at MN-DONA Spring and Fall Conference
Two Booths at Fall Conference
Link to your website on the MN-DONA Website
Full-page ad in the MN-DONA On-line Directory
Electronic listing of members
Company listing in the Bi-Annual On-line Newsletter (January and June)

Gold

\$3,000

Sponsor at MN-DONA Spring and Fall Conference
-Acknowledgement in Spring and Fall Conference Promotion
-Acknowledgement in Spring and Fall Conference Materials
-Sign recognition at Spring and Fall Conference
Booth at Fall Conference
Link to your website on the MN-DONA Website
One-half page ad in the MN-DONA On-Line Directory
Electronic listing of members
Company listing in the Bi-Annual On-line Newsletter (January and June)

Silver

\$2,500

Sponsor at MN-DONA Spring and Fall Conference
-Acknowledgement in Spring and Fall Conference Promotion
-Acknowledgement in Spring and Fall Conference Materials
-Sign recognition at Spring and Fall Conference
Booth at Fall Conference
Link to your website on the MN-DONA Website
Electronic listing of members
Company listing in the Bi-Annual On-line Newsletter (January and June)

Bronze

\$2,000

Sponsor at MN-DONA Spring and Fall Conference
-Acknowledgement in Spring and Fall Conference Promotion
-Acknowledgement in Spring and Fall Conference Materials
-Sign recognition at Spring and Fall Conference
Booth at Fall Conference
Recognition on the MN-DONA Website
Electronic listing of members
Company listing in the Bi-Annual On-line Newsletter (January and June)

Copper

\$1,000

Booth at Fall Conference
Recognition on the MN-DONA Website
Electronic listing of members
Company listing in the Bi-Annual On-Line Newsletter (January and June)

Patron

\$500

Reduction in Exhibit Fees at the Fall Conference
Company Listing in the Bi-Annual On-line Newsletter (January and June)
Company listing on the MN-DONA Website

- Educational Scholarships for nursing students are awarded at the MN-DONA Fall Conference. Company representatives are invited to participate in the award program. Verbal recognition is given to each sponsor.
- The Fall Conference is held in October each year, with Exhibitor participation.
- The Spring Educational Conference is held in April each year at different locations throughout the state.
- The MN-DONA Directory is published on-line quarterly and distributed to all MN-DONA members.
- MN-DONA's website is www.mndona.org.
- Opportunities for Educational Programs at District Meetings are available.

Note: Exhibit booth space at our Fall Conference will be available to non-sponsors on a space availability basis only.

If you have questions, please contact Cathy Olsen at the MN-DONA Office either by email at cathy@bestmeetings.com or by phone at 952-858-8875 or 800-958-8875.

Thank you for your consideration!

MN-DONA Board of Directors

Jennifer Parker, President, Bethesda, Willmar

Jennifer Fitch, President Elect, Andrews Residence, Minneapolis

Jennifer Stromlund, Recording Secretary, Oakland Park Communities, Thief River Falls

Laura Angell, Correspondence Secretary, The Farmstead of Andover, Andover

Barbara Hylle, Treasurer, Benedictine Health Center of Minneapolis, Minneapolis

Tricia Hove, District I Representative, McIntosh Senior Living, McIntosh

Lana Port, District II Representative, Viewcrest Health Center, Duluth

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Megan Ludwig, District IV Representative, Hilltop Healthcare Center, Watkins

Wendy Decknatel, District V Representative, Parkview Home, Belview

Angela Stevens, District VI Representative, Ecumen Pathstone Living, Mankato

Kristine Rogers, District VII Representative, Lyngblomsten Care Center, Saint Paul

**Minnesota Directors of Nursing Administration/Long Term Care (MN-DONA)
2018 Sponsorship Application**

Please provide contact information:

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

MN-DONA appreciates your support and pledges to provide the benefits listed. Professional development, strong relationships and quality service are the lifeblood of our organization. We trust that your sponsorship of MN-DONA will benefit both your company and the many MN-DONA members who participate in our outstanding conferences.

MN-DONA Sponsorship Levels:

- Platinum \$3,500 (One half due with the application, the remainder due 30 days later)
- Gold \$3,000 (One half due with the application, the remainder due 30 days later)
- Silver \$2,500 (Full payment due with the application)
- Bronze \$2,000 (Full payment due with the application)
- Copper \$1,000 (Full payment due with the application)
- Patron \$500 (Full payment due with the application)

Educational Scholarships (not available with Patron Sponsorship):

- One Educational Scholarship \$500 (Full payment due with the application)
- Two Educational Scholarships \$1,000 (Full payment due with the application)
- Three Educational Scholarships \$1,500 (Full payment due with the application)
- Other _____ Additional Educational Scholarship \$500 each (Full payment due with the application)
(Indicate number of scholarships wanted)

Payment will be by: ___ Check ___ Credit Card

Credit Card Number _____ Expiration Date ___/___

Authorized Signature _____

Name on Credit Card _____

Address where Credit Card Bill is sent _____

City _____ State _____ Zip _____

Phone Number of Card Holder _____

Email address of Card Holder _____

Mail or fax this application to:
MN-DONA
2626 E 82nd Street, Suite 270
Bloomington, MN 55425
Phone 952-858-8875 or 800-958-8875
Fax 952-858-8950
Email cathy@bestmeetings.com
MN-DONA Taxpayer ID: 93-1039840

For MN-DONA Purposes Only
Date Received: ___/___/___
Amount Received: \$_____