



Minnesota Directors of Nursing Administration/Long Term Care

Dear Friends of MN-DONA:

The Minnesota Directors of Nursing Administration/LTC (MN-DONA) greatly appreciates the support of our vendor community. This support allows us to accomplish our mission of providing exceptional education programs and other significant benefits for our members. The partnership of our vendors and MN-DONA is crucial to our mutual success.

MN-DONA has developed a sponsorship program to enhance interaction between the vendor community and our members. There are six sponsorship levels. Different sponsor benefits are associated with each level of contribution. The sponsorship program offers our vendors the ease of selecting the contribution level that best correlates with their needs for advertising and marketing within the long-term care nursing community. The benefits of vendor sponsorship will be realized immediately and will continue all year long through our strong sponsor benefit program. Our vendor sponsors benefit from outstanding advertising, marketing and relationship building opportunities by selecting one of the six sponsorship alternatives. Sponsorships will be renewable on a yearly basis.

The MN-DONA Board of Directors is constantly searching for ways to make improvements in the sponsorship program for our organization and its supporting vendors. This program will give your company the level of exposure you want and end the continuous requests for support you have received from MN-DONA in the past.

Our mission statement emphasizes education for nurses and therefore the first five levels of sponsorship will provide scholarship support through our MN-DONA Scholarship Program along with exhibit space at our Fall Conference.

Included with this letter is a detailed listing of the partnering opportunities along with a sponsorship registration form and more information about MN-DONA. If you are interested in participating in our vendor-partnering program, please return the completed sponsorship registration form to the MN-DONA association office. Payment information is listed on the Sponsorship Application. Sponsors will be given the first opportunity to select their booth at our Fall Conference each year. Booth space at our Fall Conference will be open to non-sponsors on a space availability basis only.

We appreciate vendor support of MN-DONA. Through sponsorship, we hope you develop many rewarding relationships with our members. Please contact us with any questions about the MN-DONA Vendor Sponsorship Program.

Sincerely,

Jeneva Bellefeuille, President and the MN-DONA Board of Directors

MN-DONA Sponsorship Program

MISSION: As Minnesota Nursing Administrators in long term care, it is our mission to promote leadership excellence through education, networking, mentoring and advocacy for the benefit of our members and the people in the communities we serve.

“Our vision is to be known as a leader in the evolving climate in long term care”

MN-DONA is offering a sponsorship program for those companies that want to get more exposure to our members and show their support of our profession. In the past, we have asked for your help by sending out a number of sponsorship requests throughout the year. We have replaced that process with this program. The program has several levels with an increase in the benefits as the amount of sponsorship increases. We are focusing on offering more educational scholarships to those individuals who are pursuing nursing degrees and are currently employed in a member facility. We are offering a multi-level set of sponsorships. We hope you will consider participating!

Platinum

\$5,000

Three Educational Scholarships
Sponsor at MN-DONA Spring and Fall Conference
-Acknowledgement in Spring and Fall Conference Promotion
-Acknowledgement in Spring and Fall Conference Materials
-Sign recognition at Spring and Fall Conference
Two Booths at Fall Conference
Special recognition on the MN-DONA Website
Full-page ad in the MN-DONA Directory
Verbal recognition at MN-DONA Spring and Fall Conference
Electronic listing of members
Company listing in the Quarterly On-line Newsletter

Gold

\$4,000

Two Educational Scholarships
Sponsor at MN-DONA Spring and Fall Conference
-Acknowledgement in Spring and Fall Conference Promotion
-Acknowledgement in Spring and Fall Conference Materials
-Sign recognition at Spring and Fall Conference
Booth at Fall Conference
Special recognition on the MN-DONA Website
One-half page ad in the MN-DONA Directory
Electronic listing of members
Company listing in the Quarterly On-line Newsletter

Silver

\$3,500

Two Educational Scholarships
Sponsor at MN-DONA Spring and Fall Conference
-Acknowledgement in Spring and Fall Conference Promotion
-Acknowledgement in Spring and Fall Conference Materials
-Sign recognition at Spring and Fall Conference
Booth at Fall Conference
Special recognition on the MN-DONA Website
Electronic listing of members
Company listing in the Quarterly On-line Newsletters

Bronze

\$2,500

Educational Scholarship
Sponsor at MN-DONA Spring and Fall Conference
-Acknowledgement in Spring and Fall Conference Promotion
-Acknowledgement in Spring and Fall Conference Materials
-Sign recognition at Spring and Fall Conference
Booth at Fall Conference
Special recognition on the MN-DONA Website
Electronic listing of members
Company listing in the Quarterly On-line Newsletter

Copper

\$1,250

Educational Scholarship
Booth at Fall Conference
Recognized on the MN-DONA Website
Electronic listing of members
Company listing in Newsletters

Patron Membership

\$350

Reduction in Exhibit Fees at the Fall Conference
Company Listing in the Quarterly On-line Newsletter
Company listing on the MN-DONA Website

- Educational Scholarships are awarded at the MN-DONA Fall Conference. Company representatives are invited to participate in the award program. Verbal recognition is given to each sponsor.
- The Fall Conference is held in October each year.
- The Spring Conference is held in April each year.
- The MN-DONA Directory is published in January of each year and distributed to all MN-DONA members.
- MN-DONA's website is www.mndona.org.

Note: Exhibit booth space at our Fall Conference will be available to non-sponsors on a space availability basis only.

If you have questions, please contact Shirley Henning at the MN-DONA Office either by email shirley@bestmeetings.com or by phone at 952-858-8875 or 800-958-8875.

Thank you for your consideration!

MN-DONA Board of Directors

Jeneva Bellefeuille, President, St. Otto's Care Center
Amy Olson, President-Elect, MN Veterans Home – Fergus Falls
Mary Thesing, Corresponding Secretary, Monticello Big Lake Nursing Home
Jennifer Parker, Recording Secretary, Parkview Home
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Annette Schroeder, District IV, Monticello Hilltop Care Center
Leonore Wendorff, District V Representative, Maplelawn Nursing Home
Toni Bandow, District VI Representative, Jackson Good Samaritan
Libby Lindberg, District VII Representative, Jones-Harrison Residence

**Minnesota Directors of Nursing Administration/Long Term Care (MN-DONA)
2010 Sponsorship Application**

Please provide contact information:

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

MN-DONA appreciates your support and pledges to provide the benefits listed above. Professional development, strong relationships and quality service are the lifeblood of our organization. We trust that your sponsorship of MN-DONA will benefit both your company and the many MN-DONA members who participate in our outstanding conferences.

MN-DONA Sponsorship Levels:

- Platinum \$5,000 (One half due with the application, the remainder due 30 days later)
- Gold \$4,000 (One half due with the application, the remainder due 30 days later)
- Silver \$3,500 (Full payment due with the application)
- Bronze \$2,500 (Full payment due with the application)
- Copper \$1,250 (Full payment due with the application)
- Patron Membership \$350 (Full payment due with the application)

Payment will be by: ___ Check ___ VISA ___ MasterCard

Credit Card Number _____ Expiration Date ______

Authorized Signature _____

Name on Credit Card _____ Phone # _____

Address where Credit Card Bill is sent _____

City _____ State _____ Zip _____

Mail or fax this application to:
MN-DONA
2626 E 82nd Street, Suite 270
Bloomington, MN 55425
Phone 952-858-8875 or 800-958-8875
Fax 952-858-8950
Email shirley@bestmeetings.com
MN-DONA Taxpayer ID: 93-1039840

For MN-DONA Purposes Only
Date Received: ___/___/___
Amount Received: \$_____