



Minnesota Directors of Nursing Administration/Long Term Care

Dear Friends of MN-DONA:

The Minnesota Directors of Nursing Administration/LTC (MN-DONA) greatly appreciates the support of our vendor community. This support also allows us to accomplish our mission of providing exceptional education programs and other significant benefits for our members. The partnership of our vendors and MN-DONA is crucial to our mutual success.

MN-DONA has developed a sponsorship program to enhance interaction between the vendor community and our members. MN-DONA membership includes Directors of Nursing, Assistant Directors of Nursing and Nursing Leaders from Assisted Living facilities. There are six sponsorship levels. Different sponsor benefits are associated with each level. The sponsorship program offers our vendors the ease of selecting the level that best correlates with their needs for advertising and marketing within the long-term care nursing community. The benefits of vendor sponsorship will be realized immediately and will continue all year long through our strong sponsor benefit program. Our vendor sponsors benefit from outstanding advertising, marketing and relationship building opportunities by selecting one of the six sponsorship alternatives. Sponsorships will be renewable on a yearly basis.

Our mission statement emphasizes education for nurses and therefore the first five levels of sponsorship will provide scholarship support through our MN-DONA Scholarship Program for nursing students, along with exhibit space at our Fall Conference, October 7-9, 2020 at Breezy Point Resort in Breezy Point, MN. **After extensive research our legal advisors found that our sponsorship program is not affected by the Sunshine Act.**

Included with this letter is a detailed listing of the partnering opportunities along with a sponsorship registration form and more information about MN-DONA. If you are interested in participating in our vendor-partnering program, please return the completed sponsorship registration form to the MN-DONA association office. Payment information is listed on the Sponsorship Application. **Sponsors will be given the first opportunity to select their booth at our Fall Conference each year, based on their sponsorship level. Booth space at our Fall Conference will be open to non-sponsors on a space availability basis only.**

We appreciate vendor support of MN-DONA. Through sponsorship, we hope you develop many rewarding relationships with our members. Please contact us with any questions about the MN-DONA Sponsorship Program.

Sincerely,

*Jennifer Fitch*

Jennifer Fitch, President and the MN-DONA Board of Directors

# MN-DONA Sponsorship Program

*MISSION: As Minnesota Nursing Administrators in long term care, it is our mission to promote leadership excellence through education, networking, mentoring and advocacy for the benefit of our members and the people in the communities we serve.*

*“Our vision is to be known as a leader in the evolving climate in long term care”*

MN-DONA offers a sponsorship program for those companies that want to get more exposure to our members and show their support of our profession. The program has several levels with an increase in the benefits as the amount of sponsorship increases. We are focusing on offering more educational scholarships to those individuals who are pursuing nursing degrees and are currently employed in a member facility. We are offering a multi-level set of sponsorships. We hope you will consider participating! **NOTE: Due to the structure of this sponsorship program and the fact that the vendors are not in any way in control of the funds after providing them to MN-DONA, the Sunshine Act would not be implicated.**

## Platinum

\$5,000

Three Educational Scholarships  
One Hour Educational Session at Fall Conference (see note at bottom)  
Sponsor at MN-DONA Spring Connection and Fall Conference  
-Acknowledgement in Spring Connection and Fall Conference Promotion  
-Acknowledgement in Spring Connection and Fall Conference Materials  
-Sign recognition at Spring Connection and Fall Conference  
-Verbal recognition at MN-DONA Spring Connection and Fall Conference  
Two Booths at Fall Conference  
Link to your website on the MN-DONA Website  
Full-page ad in the MN-DONA On-line Directory  
Electronic listing of members  
Company listing in the Bi-Annual On-line Newsletter (January and June)

## Gold

\$4,000

Two Educational Scholarships  
Sponsor at MN-DONA Spring Connection and Fall Conference  
-Acknowledgement in Spring Connection and Fall Conference Promotion  
-Acknowledgement in Spring Connection and Fall Conference Materials  
-Sign recognition at Spring Connection and Fall Conference  
Booth at Fall Conference  
Link to your website on the MN-DONA Website  
One-half page ad in the MN-DONA On-Line Directory  
Electronic listing of members  
Company listing in the Bi-Annual On-line Newsletter (January and June)

## Silver

\$3,500

Two Educational Scholarships  
Sponsor at MN-DONA Spring Connection and Fall Conference  
-Acknowledgement in Spring Connection and Fall Conference Promotion  
-Acknowledgement in Spring Connection and Fall Conference Materials  
-Sign recognition at Spring Connection and Fall Conference  
Booth at Fall Conference  
Link to your website on the MN-DONA Website  
Electronic listing of members  
Company listing in the Bi-Annual On-line Newsletter (January and June)

**Bronze**

\$2,500

Educational Scholarship

Sponsor at MN-DONA Spring Connection and Fall Conference

-Acknowledgement in Spring Connection and Fall Conference Promotion

-Acknowledgement in Spring Connection and Fall Conference Materials

-Sign recognition at Spring Connection and Fall Conference

Booth at Fall Conference

Recognition on the MN-DONA Website

Electronic listing of members

Company listing in the Bi-Annual On-line Newsletter (January and June)

**Copper**

\$1,500

Educational Scholarship

Booth at Fall Conference

Recognition on the MN-DONA Website

Electronic listing of members

Company listing in the Bi-Annual On-Line Newsletter (January and June)

**Patron**

\$500

Reduction in Exhibit Fees at the Fall Conference

Company Listing in the Bi-Annual On-line Newsletter (January and June)

Company listing on the MN-DONA Website

- Educational Scholarships for nursing students are awarded at the MN-DONA Fall Conference. Company representatives are invited to participate in the award program. Verbal recognition is given to each sponsor.
- The Fall Conference is held in October each year, with Exhibitor participation.
- The Educational Spring Connection is held in April each year at different locations throughout the state.
- The MN-DONA Directory is published on-line quarterly and distributed to all MN-DONA members.
- MN-DONA's website is [www.mndona.org](http://www.mndona.org).
- Opportunities for Educational Programs at District Meetings are available.

**Note: Exhibit booth space at our Fall Conference will be available to non-sponsors on a space availability basis only.**

**Educational Session Note: Session must meet the requirements to receive a CEU as well as the topic to be approved by the Fall Conference Committee.**

If you have questions, please contact Deanna Merdink at the MN-DONA Office either by email at [deanna@bestmeetings.com](mailto:deanna@bestmeetings.com) or by phone at 952-858-8875 or 800-958-8875.

Thank you for your consideration!

***MN-DONA Board of Directors***

Jennifer Fitch, President, Andrews Residence, Minneapolis

Jennifer Parker, Advisor, Bethesda, Willmar

Jennifer Stromlund, Recording Secretary, Oakland Park Communities, Thief River Falls

Laura Angell, Correspondence Secretary, The Farmstead of Andover, Andover

Kari Armstrong, Treasurer, Glenwood Village Care Center, Glenwood

Diane Grove, District I Representative, Villa St. Vincent, Crookston

Holly Moore, District II Representative, Grand Village Ecumen, Grand Rapids

Lori Roers, District III Representative, St. Williams Living Center, Parkers Prairie

Megan Ludwig, District IV Representative, Hilltop Healthcare Center, Watkins

Wendy Decknatel, District V Representative, Parkview Home, Belview

Angela Stevens, District VI Representative, Ecumen Pathstone Living, Mankato

Kristine Rogers, District VII Representative, Lyngblomsten Care Center, Saint Paul

**Minnesota Directors of Nursing Administration (MN-DONA)  
2020 Sponsorship Application**

Please provide contact information:

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

MN-DONA appreciates your support and pledges to provide the benefits listed. Professional development, strong relationships and quality service are the lifeblood of our organization. We trust that your sponsorship of MN-DONA will benefit both your company and the many MN-DONA members who participate in our outstanding conferences.

MN-DONA Sponsorship Levels:

- Platinum \$5,000 (One half due with the application, the remainder due 30 days later)
- Gold \$4,000 (One half due with the application, the remainder due 30 days later)
- Silver \$3,500 (Full payment due with the application)
- Bronze \$2,500 (Full payment due with the application)
- Copper \$1,500 (Full payment due with the application)
- Patron \$500 (Full payment due with the application)

Payment will be by:     \_\_\_ Check     \_\_\_ Credit Card

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_/\_\_\_

Authorized Signature \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

Address where Credit Card Bill is sent \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number of Card Holder \_\_\_\_\_

Email address of Card Holder \_\_\_\_\_

Mail or fax this application to:  
**MN-DONA**  
2626 E 82<sup>nd</sup> Street, Suite 270  
Bloomington, MN 55425  
Phone 952-858-8875 or 800-958-8875  
Fax 952-858-8950  
Email [deanna@bestmeetings.com](mailto:deanna@bestmeetings.com)  
MN-DONA Taxpayer ID: 93-1039840

For MN-DONA Purposes Only
Date Received: ___/___/___
Amount Received: \$_____