

37th ANNUAL MN-DONA Lakes Area Directors of Nursing Fall Conference



Exhibit Prospectus

October 5-9, 2020

**Online using Engagez.com
Virtual Platform will be up
until December 5th**

Long Term Care --

The Future Is Us

Exhibitor Alert

The 37th Annual MN-DONA Lakes Area Directors of Nursing Conference
is October 5-9, 2020 online with Engagez.com virtual platform until Dev 5th.

This is your opportunity to exhibit your products and services to a highly influential group of decision makers in the long term care industry. Last year our attendance was over 180 directors and assistant directors of nursing from throughout Minnesota. As an exhibitor you will receive the list of participants.

Exhibit Hours:

Monday October 5th	12:00 p.m. - 2:00 p.m.	1st chance for attendees to login to site.
Tuesday, October 6	2:00 p.m. - 4:00 p.m. 4:00 p.m. - 5:00 p.m.	Vendor Hours Social hour with Vendors
Wednesday, October 7	3:00 p.m. - 5:00 p.m. 5:00 p.m. - 6:00 p.m.	Vendor Hours Social hour with Vendors
Thursday, October 8	11:00 p.m. - 12:00 p.m. 1:10 p.m. - 1:25 p.m. 2:25 p.m. - 2:40 p.m. 3:40 p.m. - 4:00 p.m. 5:00 p.m. - 6:00 p.m.	Vendor Hour Break Break Break Awards/Scholarship/DON of the Year/ Vendor Happy Hour
Friday, October 9	7:00 a.m. - 8:00 a.m. 9:10 a.m. - 9:25 a.m. 10:25 a.m. - 10:40 a.m. 11:40 a.m. - 12:00 p.m.	Vendor Hour Break Break Break



Prize donations from vendors are always welcome! We will provide you with more information on the process for prizes in your exhibit kit.

For Sponsors/Exhibitors Only

Increase your visibility -- Advertise in the conference program!

Ad Size	MN-DONA Sponsor/Patron Members	Non-Members
1/2 page	\$180	\$290
Full page	\$235	\$410

Actual ad sizes: 1/2 page = 7" W x 4 1/2" H
Full page = 7" W x 10" H



A high resolution .eps or .jpg file of 300 dpi or more must be submitted to Best Meetings Inc. by September 28, 2020. Email your ad to: deanna@bestmeetings.com

Questions? Call Best Meetings Inc. at 952/858-8875 or 800/958-8875 or Email deanna@bestmeetings.com

Exhibit Floor Plan

MN-DONA Lakes Area Directors of Nursing Fall Conference October 5-9, 2020

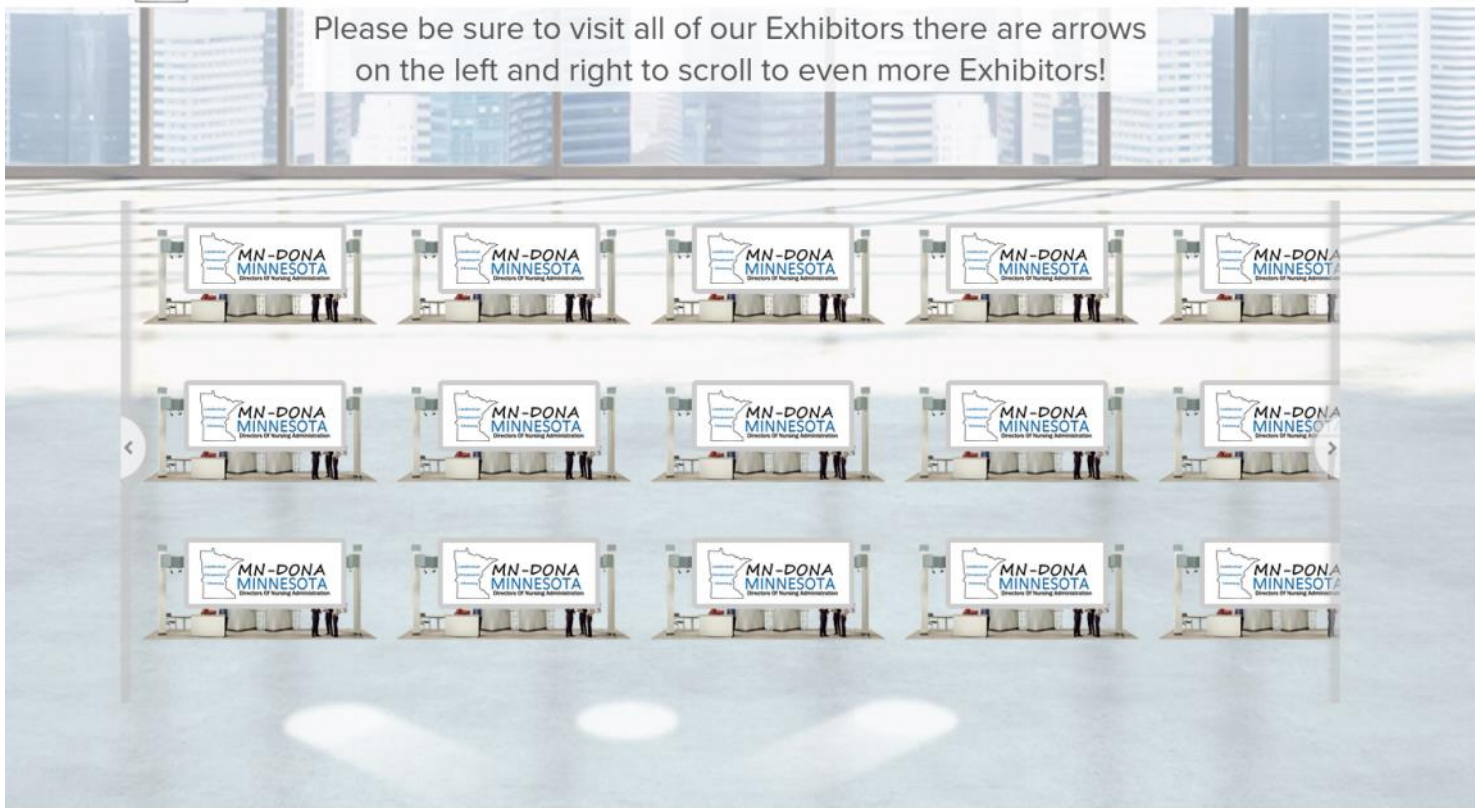
**See all of the new features you will have this
year going virtual!**



[Home](#) [Sessions](#) [Resources](#) [Discussions](#) [Exhibitor Showcase](#) [more -](#)



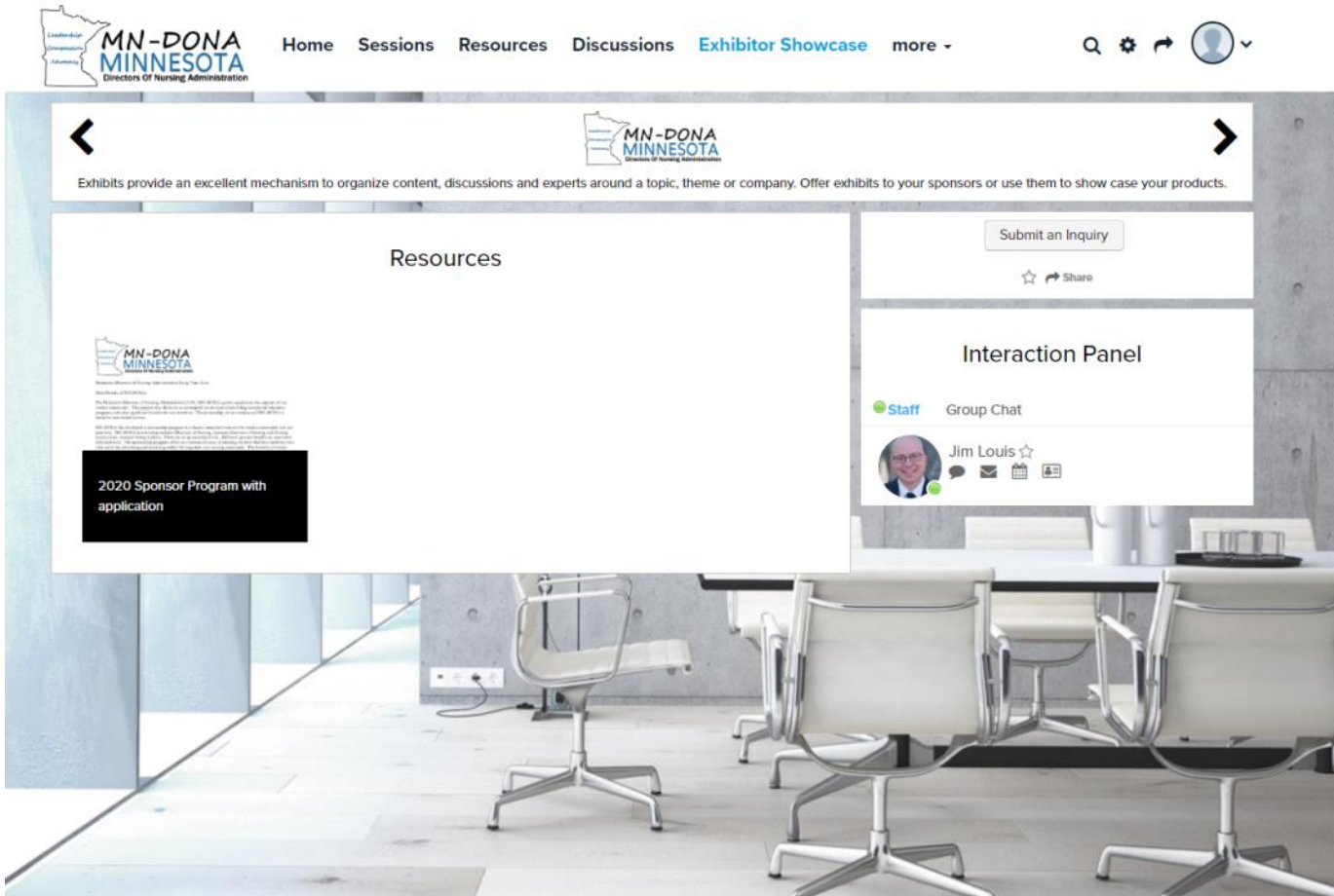
Please be sure to visit all of our Exhibitors there are arrows on the left and right to scroll to even more Exhibitors!



- ◆ Your Company Logo will be placed where one of the MN-DONA logos are in the grid.
- ◆ There are arrows on each side for attendees to scroll through the exhibitors.

Booth Layout

MN-DONA Lakes Area Directors of Nursing Fall Conference October 5-9, 2020



This is what the attendees see when they come into your booth.

Features in your booth:

- ◆ You can have a video that auto plays the first time they visit or not play automatically
- ◆ Under Staff will be your team
 - ◆ If there is a green dot that means your staff is online
 - ◆ An attendee can:
 - ◆ Start a chat
 - ◆ Video call if you have a service that works with the platform
 - ◆ Send a message
 - ◆ Book a meeting
 - ◆ Download your vCard.
 - ◆ They can also:
 - ◆ Submit an Inquiry,
 - ◆ Download a resource
 - ◆ Be part of the group chat
 - ◆ and more!

Booth Layout

MN-DONA Lakes Area Directors of Nursing Fall Conference October 5-9, 2020

The screenshot displays the MN-DONA Exhibitor Showcase interface. At the top, there is a navigation bar with links for Home, Sessions, Resources, Discussions, Exhibitor Showcase, and more. The main content area shows a booth layout with a profile overlay for a user named 'TEst test (ttest4387)'. The profile overlay includes a profile picture, name, company (Best Meetings Inc), location (Bloomington), and a status of 'ONLINE'. A dropdown menu is open over the profile, showing options: Request vCard, Book a Meeting, Search on LinkedIn, Report (admin), and Edit Profile (admin). Below the profile are buttons for Chat and Message. To the right, there is an 'Interaction Panel' with a 'Visitor Log (Staff Only)' section. The visitor log shows a list of entries for August 13, 2020, including 'TEst test entered' at 14:27pm and 'Jim Louis entered' at 14:26pm. The background of the booth layout shows a modern office setting with white chairs and a desk.

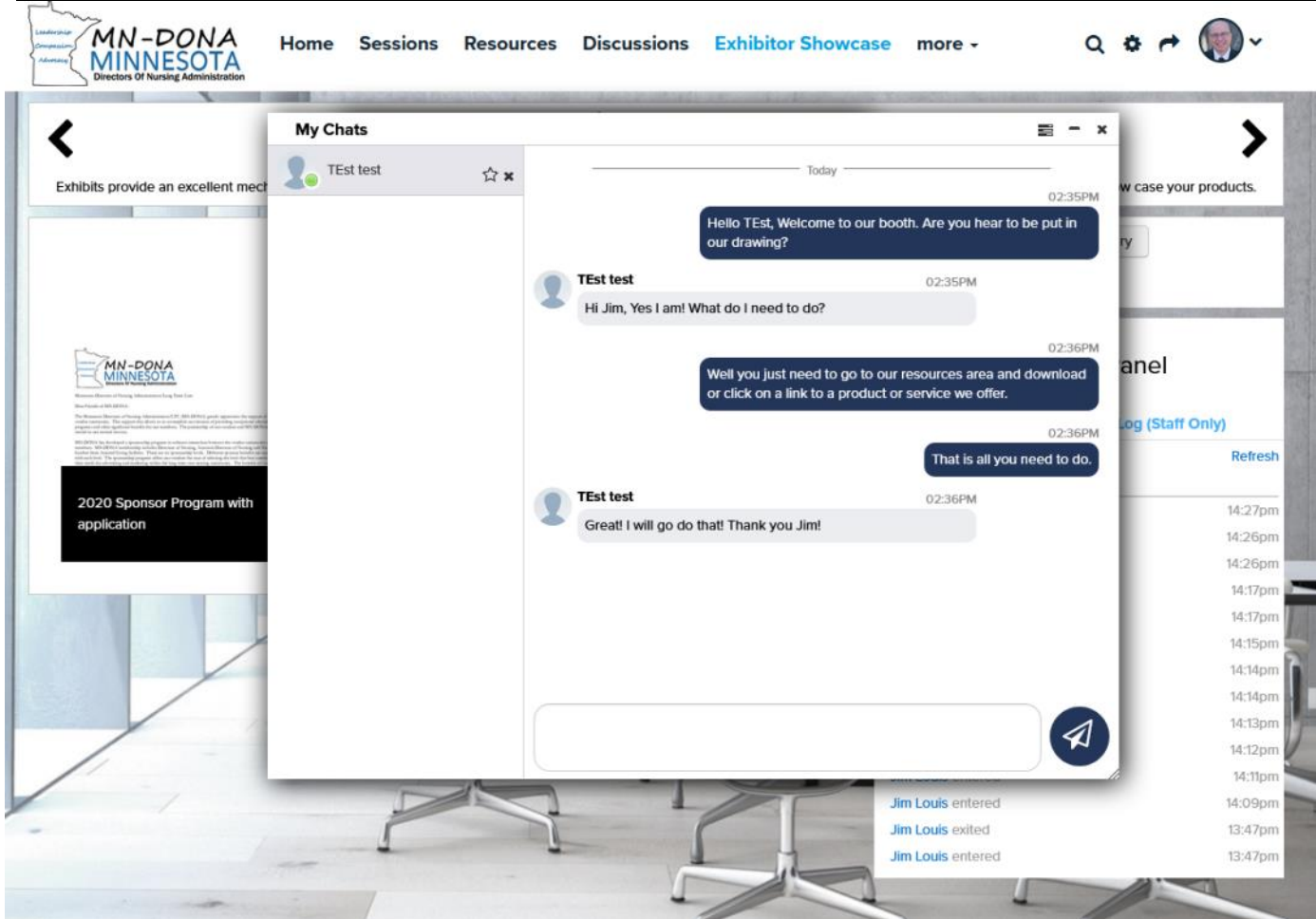
Above is what you see when you are in your booth.

You can:

- ◆ Under Visitor Log
 - ◆ You can click on any one who has entered your booth and get contact information
 - ◆ Chat if they are online
 - ◆ Send them a message
 - ◆ Request a vCard
 - ◆ Book a meeting
 - ◆ Search on LinkedIn
 - ◆ Pull a report of what they have been done in your booth
 - ◆ You will have access to reports that can be exported to Excel or csv for lead follow up
- ◆ You can upload unlimited resources or links to outside resources.
- ◆ If someone enters your booth and you have browser notifications on it will let you know who has entered. It will also let you know if there is someone wanting to chat.

Booth Layout

MN-DONA Lakes Area Directors of Nursing Fall Conference October 5-9, 2020



- ◆ Here is what a sample chat looks like. Someone requests to chat, the other person can accept or say not right now. If they accept, this screen comes up and you can start chatting.
- ◆ You can export a log of the chat later so staff can go back and see who requested information or follow up on a question.
- ◆ You can run a contest in your booth by having people visit and download, click thru to a resource or watch a video.
- ◆ Site will be up until Dec 5th so you get exposure to anyone who misses the conference or registers afterward and watches the recorded content.

2020 EXHIBIT APPLICATION/CONTRACT

Please print information as you want it to appear in the on-site program.

Company _____

Address _____

City/State/Zip _____

Phone (____) _____ Fax # (____) _____

Product/Service _____

Authorized Signature _____ Title _____

Exhibitor Information Contact Person (*please print*) _____ Email _____

Event Program Contact Person (*please print*) _____ Email _____

Included in your exhibit fee is virtual booth. All exhibitors will get a list of conference attendees prior to the conference and a final list after the conference, a listing in the program materials and may also attend the Vendor receptions and opening keynote session. Space will be assigned by sponsor level and then on a first-come, first-served basis.

Booth

Sponsors (Platinum, Gold, Silver, Bronze, Copper) Complimentary
 Patron Sponsors \$825
 Non-Sponsors \$950

Payment Information

Booth Space \$ _____
 Ad in program \$ _____
 Ad size _____
 TOTAL DUE \$ _____

Method of Payment

Check Credit Card
 Card Number _____
 Expiration Date ____/____ Name on Card _____
 Full Address (where credit card bill is sent) _____

 Signature _____
 Card Holders Phone _____
 Card Holders Email _____

If you have questions, please call Best Meetings Inc., Conference Managers, at 952/858-8875 or 800/958-8875. Due to Covid we are working from home and please leave a message.
 Fax: 952.858.8950
 Tax ID# 93-1039840

Make checks payable to:

MN-DONA
 c/o Best Meetings Inc.
 2626 E 82nd St, Suite 270, Bloomington MN 55425

For Internal Use Only

Date Received

Check #

 \$ _____
Amount

Space Assigned

Accepted by

EXHIBITOR RULES AND REGULATIONS

October 5-9, 2020

Dated: August 2020

Exhibit Dates and Hours		
Monday October 5th	12:00 p.m. - 2:00 p.m.	1st chance for attendees to login to site.
Tuesday, October 6	2:00 p.m. - 4:00 p.m. 4:00 p.m. - 5:00 p.m.	Vendor Hours Social hour with Vendors
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ASSIGNMENT OF BOOTH SPACE - Priority for all booth requests will be established based on sponsorship level and the date of receipt of the Exhibit Application/Contract and full payment. MN-DONA (Minnesota Lakes Area Directors of Nursing Conference) reserves the right to restrict entrance into the exhibit area of any exhibitor which it deems is not in the best interest of the Conference as a whole.

RATES AND REFUNDS - Cancellations will receive a refund of 50% of the amount paid if notice is received in writing prior to October 1, 2020. After October 1, 2020 no refunds will be made.

The setup of exhibitors online booths will not be permitted until full payment has been received. Any space not claimed and occupied by 4:00 p.m., Wednesday, October 8, 2020 may be resold or reassigned by MN-DONA Lakes Area Directors of Nursing Conference without obligation on the part of the MN-DONA Lakes Area Directors of Nursing Conference for any refund whatsoever unless special arrangements have been made before that time.

Checks should be made payable to MN-DONA and should be mailed to: MN-DONA, c/o Best Meetings Inc., 2626 E. 82nd Street, Suite 270, Bloomington, MN 55425.

In the event of conflicts regarding space requests or conditions beyond its control, the MN-DONA Lakes Area Directors of Nursing Conference reserves the right to rearrange the floor plan. Also, the MN-DONA Lakes Area Directors of Nursing Conference may relocate any exhibit at any time with the understanding that if the exhibitor does not agree with such relocation, his deposit and/or full payment for exhibit space will be refunded.

EXHIBITOR'S REPRESENTATIVES - Each exhibitor must provide one or two persons responsible for the exhibit within the exhibit space during the open hours of the show as defined under "Exhibit Dates and Hours." Not more than two representatives of an individual exhibitor for each booth space shall be allowed in the exhibit area at any one time.

CANCELLATION - If the show premises are destroyed or damaged, or if the convention is interrupted, discontinued by strike, lockout, injunction, act of war, act of God, state of emergency or for any other reason, the MN-DONA Lakes Area Directors of Nursing Conference may terminate this Agreement. In the event of such a termination, the exhibitor agrees to hold the MN-DONA Lakes Area Directors of Nursing Conference, its employees, successors and assigns harmless from any liability for damage or injury caused therefrom.

VIOLATIONS - Violations of any of these regulations on the part of the exhibitor or their employees or agents shall, at the option of the MN-DONA Lakes Area Directors of Nursing Conference, annul the right to occupy space and such exhibitor shall forfeit to the MN-DONA Lakes Area Directors of Nursing Conference, all monies paid.

The Exhibit Space Application Contract and these Rules and Regulations together constitute the entire agreement between the parties. Except as otherwise provided in this Agreement, any modifications to this Agreement must be in writing and signed. Any provision of this Agreement found to be invalid will be severable and the remainder of the Agreement will remain effective.

All matters and questions not covered by the Rules and Regulations are subject to the decision of the MN-DONA Lakes Area Directors of Nursing Conference. These Rules and Regulations may be amended at any time by the MN-DONA Lakes Area Directors of Nursing Conference, and all amendments that may be so made shall be equally binding on all parties affected by them, as are the original Rules and Regulations. In the event of any amendment or additions to the Rules and Regulations, written notice will be given by the MN-DONA Lakes Area Directors of Nursing Conference to such exhibitors as may be affected by them.

2019 Exhibitors

3M Medical Solutions Division
ACADIA Pharmaceuticals
Advanced Health Institute
Aladtec, Inc.
Apollo Corporation
ARKRAY USA, Inc.
Bethel University
Coborns Pharmacy Services
Corner Home Medical
Crocus Medical Ins.
Custom Medical Solutions
DermaRite Industries LLC
DTN Staffing
EarlySense
Electronic Design Company
Elim Preferred Services
EZ Way, Inc.
Geritom Medical, Inc.
Guardian Pharmacy
Handi Medical Supply
Healtheast Medical Laboratory
HPC
In House Senior Services
Lakewood Health Systems Reflection
BHU
LeadingAge Minnesota Solutions
Lotus Pharmacy
Macon and Company

McKesson Medical-Surgical
Medline
Neurocrine Biosciences
Northwest Respiratory Services
Novo Nordisk
Omnicare / a CVS Health Company
On-Track Nursing Assistant Training
Program
Option Care
Pathway Health Services, Inc.
PharMerica
Point Click Care
Prime Time Healthcare
Professional Portable X-Ray, Inc.
Progressive Care Solutions LLC ab-
stracker.com
rtNOW Telehealth
RX Care Assurance
Sanford Health Healthcare Accesso-
ries
Senior Care Solutions
SMT Health Systems
Span-America
St. Croix Hospice
Sterling Long Term Care Pharmacy
Takeda
Tena/Essity
Thrifty White Pharmacy