



Minnesota Directors of Nursing Administration/Long Term Care

Dear Friends of MN-DONA:

The Minnesota Directors of Nursing Administration/LTC (MN-DONA) greatly appreciates the support of our vendor community. This support also allows us to accomplish our mission of providing exceptional education programs and other significant benefits for our members. The partnership of our vendors and MN-DONA is crucial to our mutual success.

MN-DONA has developed a sponsorship program to enhance interaction between the vendor community and our members. MN-DONA membership includes Directors of Nursing, Assistant Directors of Nursing and Nursing Leaders from Assisted Living facilities. There are six sponsorship levels. Different sponsor benefits are associated with each level. The sponsorship program offers our vendors the ease of selecting the level that best correlates with their needs for advertising and marketing within the long-term care nursing community. The benefits of vendor sponsorship will be realized immediately and will continue all year long through our strong sponsor benefit program. Our vendor sponsors benefit from outstanding advertising, marketing and relationship building opportunities by selecting one of the six sponsorship alternatives. Sponsorships will be renewable on a yearly basis.

Our mission statement emphasizes education for nurses and therefore the first five levels of sponsorship will provide scholarship support through our MN-DONA Scholarship Program for nursing students, along with exhibit space at our Fall Conference, October 6-8, 2021 at Breezy Point Resort in Breezy Point, MN. **After extensive research our legal advisors found that our sponsorship program is not affected by the Sunshine Act.**

Included with this letter is a detailed listing of the partnering opportunities along with a sponsorship registration form and more information about MN-DONA. If you are interested in participating in our vendor-partnering program, please return the completed sponsorship registration form to the MN-DONA association office. Payment information is listed on the Sponsorship Application. **Sponsors will be given the first opportunity to select their booth at our Fall Conference each year, based on their sponsorship level. Booth space at our Fall Conference will be open to non-sponsors on a space availability basis only.**

We appreciate vendor support of MN-DONA. Through sponsorship, we hope you develop many rewarding relationships with our members. Please contact us with any questions about the MN-DONA Sponsorship Program.

Sincerely,

Jennifer Fitch

Jennifer Fitch, President and the MN-DONA Board of Directors

MN-DONA Sponsorship Program

MISSION: As Minnesota Nursing Administrators in long term care, it is our mission to promote leadership excellence through education, networking, mentoring and advocacy for the benefit of our members and the people in the communities we serve.

“Our vision is to be known as a leader in the evolving climate in long term care”

MN-DONA offers a sponsorship program for those companies that want to get more exposure to our members and show their support of our profession. The program has several levels with an increase in the benefits as the amount of sponsorship increases. We are focusing on offering more educational scholarships to those individuals who are pursuing nursing degrees and are currently employed in a member facility. We are offering a multi-level set of sponsorships. We hope you will consider participating! **NOTE: Due to the structure of this sponsorship program and the fact that the vendors are not in any way in control of the funds after providing them to MN-DONA, the Sunshine Act would not be implicated.**

Platinum

\$5,000

Three Educational Scholarships

One Hour Educational Session at Fall Conference (see note at bottom)

Sponsor at MN-DONA Fall Conference

-Acknowledgement in Fall Conference Promotion

-Acknowledgement in Fall Conference Materials

-Sign recognition at Fall Conference

-Verbal recognition at MN-DONA Fall Conference

Two Booths at Fall Conference

Link to your website on the MN-DONA Website

Electronic listing of members

Company listing in the Bi-Annual On-line Newsletter (January and June)

Gold

\$4,000

Two Educational Scholarships

Sponsor at MN-DONA Fall Conference

-Acknowledgement in Fall Conference Promotion

-Acknowledgement in Fall Conference Materials

-Sign recognition at Fall Conference

Booth at Fall Conference

Link to your website on the MN-DONA Website

Electronic listing of members

Company listing in the Bi-Annual On-line Newsletter (January and June)

Silver

\$3,500

Two Educational Scholarships

Sponsor at MN-DONA Fall Conference

-Acknowledgement in Fall Conference Promotion

-Acknowledgement in Fall Conference Materials

-Sign recognition at Fall Conference

Booth at Fall Conference

Link to your website on the MN-DONA Website

Electronic listing of members

Company listing in the Bi-Annual On-line Newsletter (January and June)

Bronze

\$2,500 Educational Scholarship
Sponsor at MN-DONA Fall Conference
-Acknowledgement in Fall Conference Promotion
-Acknowledgement in Fall Conference Materials
-Sign recognition at Fall Conference
Booth at Fall Conference
Recognition on the MN-DONA Website
Electronic listing of members
Company listing in the Bi-Annual On-line Newsletter (January and June)

Copper

\$1,500 Educational Scholarship
Booth at Fall Conference
Recognition on the MN-DONA Website
Electronic listing of members
Company listing in the Bi-Annual On-Line Newsletter (January and June)

Patron

\$500 Reduction in Exhibit Fees at the Fall Conference
Company Listing in the Bi-Annual On-line Newsletter (January and June)
Company listing on the MN-DONA Website

- Educational Scholarships for nursing students are awarded at the MN-DONA Fall Conference. Company representatives are invited to participate in the award program. Verbal recognition is given to each sponsor.
- The Fall Conference is held in October each year, with Exhibitor participation.
- The Educational Spring Connection is held in April each year at different locations throughout the state.
- The MN-DONA Directory is published on-line quarterly and distributed to all MN-DONA members.
- MN-DONA's website is www.mndona.org.
- Opportunities for Educational Programs at District Meetings are available.

Note: Exhibit booth space at our Fall Conference will be available to non-sponsors on a space availability basis only. Educational Session Note: Session must meet the requirements to receive a CEU as well as the topic to be approved by the Fall Conference Committee.

[To apply online click here.](#)

If you need to be invoiced or want to pay by check please contact us at the email below.

If you have questions, please contact Jim Louis at the MN-DONA Office either by email at jim@bestmeetings.com or by phone at 952-858-8875 or 800-958-8875.

Thank you for your consideration!

MN-DONA Board of Directors

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