



2023 SPONSORSHIP PROGRAM

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At MN-DONA we greatly appreciate the support of our sponsors, and hope you will value the opportunity to expand your reach and connect with our members!

MN-DONA's Mission and Vision

As Minnesota Nursing Administrators in long term care, it is our mission to promote leadership and excellence through education, networking, mentoring and advocacy for the benefit of our members and the people in the communities we serve. And our vision is to be known as a leader in the evolving climate in long term care.

Membership

Consists of primarily Directors and Assistant Directors of Nursing in Long Term Care as well as Assisted Living Nurse Leaders.

There are currently about 200 members.

MN-DONA Board of Directors

Kristine Rogers President

Lyngblomsten Care Center, Saint Paul

Heather Nelson President Elect

Minnesota Veterans Home, Fergus Falls

Jennifer Stromlund Recording Secretary

Oakland Park Communities, Thief River Falls

Lori Roers Treasurer

St. Williams Living Center, Parkers Prairie

Mechelle Zima District I Rep

Mahnomen Health Center

Holly Moore District II Rep

Grand Village Ecumen, Grand Rapids

Leah Lee District III Rep

Halstad Living Center

Patty Anderson District IV Rep

Green Pine Acres, Menahga

Holly Mellendorf District V Rep

Avera Morningside Heights, Marshall

Angela Stevens District VI Rep

Ecumen Pathstone Living, Mankato

Greg Wainman District VII Rep

Lyngblomsten Care Center, Saint Paul

Universal Sponsorship Benefits

All sponsorship levels except for Patrons receive these benefits

More info about each sponsorship level on page 4

Sponsorships are renewable on a yearly basis

- Free Booth at Fall Conference
- Scholarship for a DON to receive \$500 off Fall Conference registration and room/board
- Discounted Spring Connection Booth (if available)
- Company recognition and contact info on MN-DONA website
- Company recognition and contact info in MN-DONA Focus, the biannual online newsletter (sent in January and June)
- Electronic listing of members once a year (Exhibitors also receive attendee list)
- Opportunities for sponsorship of educational programs at district meetings (speakers, food, etc.) are also available

Events



Spring Connection

May 10 & 11, 2023

The Park Center, St Cloud



Fall Conference

Oct. 11-13, 2023

Breezy Point Resort, MN

Sponsors have first choice on booth selection at both conferences!

Booths available to non-sponsors on a space-availability basis only

More info will be sent with Exhibitor Prospectus, or contact us with questions

Sponsorship Levels

Platinum

- \$5,000 All universal benefits, plus...
- Two additional \$500 scholarships toward attending Fall Conference
 - Acknowledgement in Spring Connection/ Fall Conference Promotional Materials
 - Sign recognition and verbal recognition at Spring Connection/Fall Conference
 - Full-page ad in the MN-DONA Fall Conference Program
 - Second booth at Fall Conference

Gold

- \$4,000 All universal benefits, plus...
- One additional scholarship to attend Fall Conference
 - Acknowledgement in Spring Connection/ Fall Conference Promotional Materials
 - Sign recognition and verbal recognition at Spring Connection/Fall Conference
 - Half-page ad in the MN-DONA Fall Conference Program

Silver

- \$3,500 All universal benefits, plus...
- One additional scholarship to attend Fall Conference
 - Acknowledgement in Spring Connection/ Fall Conference Promotional Materials
 - Sign recognition and verbal recognition at Spring Connection/Fall Conference

Bronze

- \$2,500 All universal benefits, plus...
- Acknowledgement in Spring Connection/ Fall Conference Promotional Materials
 - Sign recognition at Spring Connection/Fall Conference

Copper

- \$1,500 All universal benefits

Patron

- \$500
- Reduction in Exhibit Fees at Fall Conference
 - Company recognition/contact info on MN-DONA website
 - Company recognition/contact info in MN-DONA Focus, the biannual newsletter

New in 2023!

Scholarships to attend Fall Conference We are changing our scholarship program in order to provide scholarships to attend Fall Conference instead of educational scholarships. Among other reasons, this is more beneficial to sponsors as it helps more people attend. We will still award the MN-DONA Take a Chance on Education Scholarships, which come from money raised from the raffle at the previous year's conference.

Discounted Spring Connection We will have more exhibitors at the Spring Connection, about 20 this year, and those booths will be discounted for sponsors or patrons.

Inclusion of Logo on Promotional Materials

Company logos will be included in Platinum and Gold levels on promotional materials, slides, and the MN-DONA Focus newsletter.

Opportunities to Sponsor Educational Programs at District Meetings

With Covid and Zoom Meetings this was difficult to offer sponsors but we hope to offer it in 2023

By the way... MN-DONA also offers job postings!

It is \$150 for an email blast to our members
with no charge for multiple jobs

Contact sarah@bestmeetings.com for more info

Thank you to our current sponsors!

Platinum

Open!

Gold



Silver

Elim Preferred Services

Bronze

Acadia Pharmaceuticals

Lotus Pharmacy

Guardian Pharmacy

Mckesson Medical-Surgical

LeadingAge Minnesota

Pathway Health Services

Copper

AlixRX

Northwest Respiratory

ARKRAY

Peerlytics

Coborn's Pharmacy Services

Senior Care Solutions

Custom Medical Solutions

St. Croix Hospice

Essity

Sterling LTC

Neurocrine Biosciences

Stratis Health

Teva

Patron

Radius Living RX

Minnesota Directors of Nursing Administration (MN-DONA)

2023 Sponsorship Application

To fill out sponsorship form online go to: <https://mndona.ticketspice.com/mn-dona-sponsorship-program>

Please provide contact information:

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____ Website _____

MN-DONA appreciates your support and pledges to provide the benefits listed.

MN-DONA Sponsorship Levels

- Platinum \$5,000 (One half due with the application, the remainder due 30 days later)
- Gold \$4,000 (One half due with the application, the remainder due 30 days later)
- Silver \$3,500 (Full payment due with the application)
- Bronze \$2,500 (Full payment due with the application)
- Copper \$1,500 (Full payment due with the application)
- Patron \$500 (Full payment due with the application)

For MN-DONA Purposes Only

Date Received: ___/___/___

Amount Received:

***New this year, if you pay by credit card a 3.7% processing fee will apply**

Payment will be by: _____ Check _____ Credit Card*

You can pay by check to avoid the fee

Credit Card Number _____ Expiration Date ___/___

Mail this application to:

MN-DONA

2626 E 82nd Street, Suite 270

Bloomington, MN 55425

Authorized Signature _____

Phone: 800-958-8875

Email sarah@bestmeetings.com

Name on Credit Card _____

MN-DONA Taxpayer ID:

Address where Credit Card Bill is sent _____

93-1039840

City _____ State _____ Zip _____

Phone Number of Card Holder _____

Email address of Card Holder _____